

SPEAK UP AND STAND OUT!

How to Gain Influence, Make Money,
And Live the Life You Want
Through Speaking



PRESENTED BY:
The Illinois
Chapter of the
National Speakers
Association

Saturday, November 9th

9:30 am to 2:00 pm

**The Conference and Learning Center
at Guaranteed Rate Field
Home of the Chicago White Sox**



**If you want to grow your income by speaking well or speaking for a living,
this conference is for you!**

The podium is the new business card, and those who learn how to speak well – from the platform, the boardroom, the lunchroom, or the podcast booth -- can turn their knowledge and passion into a profession that pays! **Learn from some of the best professional full-time speakers in the Midwest** in this exciting one-day seminar.

WHO SHOULD ATTEND?

- **Sales and Marketing Professionals** who want to improve their ability to communicate in front of an audience
- **CEO's and Senior Executives** who want to learn to influence others more positively
- **Trainers and Professional Communicators** who want to grow their career or their business more quickly
- **Social Media Influencers** who want to leverage the power of speaking to reach their goals
- **Members of Toastmasters or other local speaking organizations** whose "inner entrepreneur" is calling them to speak as a profession
- **Authors and Soon-to-Be Authors** who want to learn how to apply speaking to their business model for greater financial rewards
- **Current and Emerging Professional Speakers** looking to improve their craft

REGISTER NOW AT: www.NSA-IL.org/event-3447295

EXPERT SPEAKERS

scheduled for
SPEAK UP and STAND OUT!



EXPERT A

EXPERT B

EXPERT C

EXPERT D

EXPERT E

EXPERT F

AGENDA TOPICS

You'll receive maximum return on investment with these specific topics:

- **WAYS TO SPEAK FOR A LIVING** - The many facets of the speaking profession, and the categories/opportunities available to you
- **CREATING YOUR CONTENT** - How to build a core message that resonates with your target audience and brings value to their lives
- **PLATFORM SKILLS** - The fundamentals of presence and professionalism on the stage when delivering your important message
- **STORYTELLING** - The art and science of delivering your own unique experiences within your message to separate you from everyone else
- **MARKETING** - Becoming known for what you know, and being able to demonstrate value in helping others get where THEY want to go
- **PRICING** - How much should I charge for my speech? Examining different speaker pricing models and weighing the advantages of each
- **YOUR ACTION PLAN FOR SUCCESS** - Specific, measurable plans for moving forward



REGISTRATION

Early Bird Attendee **\$179** thru Sept. 9th

Attendee (after 9/9) **\$229**

Sponsorship **\$5,000**



SPACE IS LIMITED! REGISTER NOW AT: www.NSA-IL.org/event-3447295